



Sean Clark's  
Ad Blast The World



**EXPLODE YOUR WEB TRAFFIC...**

**WITH CO-REGISTRATION LEADS**

*The True Art of Increasing Your Opt-In List, Traffic & Sales*



# **YOUR BLUEPRINT TO LIST BUILDING SUCCESS**



**Learn How To Grow Your Opt-In List  
Exponentially Using Co-Registration  
Leads & How To Profit From It!**

By AdBlastTheWorld.com

[www.AdBlastTheWorld.com](http://www.AdBlastTheWorld.com) - Your #1 Source For List Building



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The Following Areas Covered:

1. **Introduction** – A Little About Me
2. **The Technique** – Co-Registration Leads
3. **The Benefits** – The Advantages
4. **Income Opportunities** – Opened Doors
5. **What To Do** – The Tasks To Take
6. **What Not To Do** – The Tasks To Avoid
7. **Types of Leads** – Quality vs Wholesale
8. **Quality Leads** – Where To Purchase Co Red Leads
9. **Soft Sell Vs Hard Sell** – Which Approach To Take
10. **Emails Sequence** – The Most Important Emails To Send
11. **Sending Methods** – Software vs AutoResponders
12. **My Secret To Success** – How I get my business off the ground

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### **IMPORTANT NOTICE**

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## 1. Introduction:

*A Little About Me*

Hi,

My name is Sean Clark. I'm the author of this eBook and the founder of [AdBlastTheWorld](http://AdBlastTheWorld.com). I've been involved with Internet Marketing and Affiliate Marketing for many years now, and I want to share with you the very successful **technique** I use to build my list, and the methods you can use to generate various streams of income, from your new list.

I would be shocked if you haven't heard the phrase "*The Money Is In The List*". However, just because it's often mentioned doesn't make it any less true. The money really is in the list.

Yea...sure, there are many other ways in which to earn money online, without a list; however affiliate marketing is by far one of the greatest & most enjoyable means to achieve your financial goals.

I've been building my list successfully for many years now...using the method I'm about to share with you today. Though before I share the technique with you, I want you to understand briefly how a list can benefit you...

Better still, let me tell you how I benefit from my list: It provides me with the opportunity to not only promote my own products as an Internet Marketer...it allows me to participate in JV's and Products Launches as an Affiliate Marketer.

I'm sure you've tested and used many various methods of increasing traffic to your site, in attempt to promote your product & build your list.



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Here are just a few methods that I have used in the past:

- Search engine marketing
- PPC ads
- Affiliate Programs
- Article marketing
- Pop-up/Pop-under ads
- Joint Venture deals
- Classified Ads
- Banner Ads
- Text Ads

Yes, many of these methods are good and effective...but also time consuming and sometimes a real *pain in the neck*.

So...what's my **solution** then? Well the **easiest** and the most **cost-effective** way to build a list is to use Co-Registration Leads.



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## **2. The Technique: Co-Registration Leads**

Most people don't know what co-registration leads are, and those that do...usually don't pay it enough attention. Their lack of knowledge of how to use the leads "the right way", can lead to poor results.

I will explain that further in this guide. But first, for those of you who don't know what co registration leads are, please let me explain:

Co-registration is a new method of generating targeted leads. It is when someone registers for one thing (for instance, a membership) and has agreed to receive more information on a related topic (such as making money from home).

### **Examples of generating a co-registration lead include:**

- 1)** You register a piece of software, and in the process, you check a box on the form asking for information on the products and services of the company or its associates.
- 2)** You download a free gift, and in the process, you check a box requesting any of several ezines offered on the order form.
- 3)** You enter an online drawing or prize contest, and in the process, you check a box requesting more information on building an online business.
- 4)** You sign up for an online service, and in the process, you check boxes asking for more information on a variety of niche topics, which could range from business to health.
- 5)** You subscribe to an ezine on a web page, and in the process (or on the confirmation page); you are invited to subscribe to any of several other related ezines.

The fastest, most cost effective way to build a list of any size you desire, no matter what your budget or your target audience, is to use co-registration services -



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This is an example of one type of co-registration offer where a user would have the option to choose additional offers:

**User Has The Option To Subscribe To The Other Offers By Checking The "Tick Box"**

Income Opportunities	
<input type="checkbox"/> <b>imediatools.com</b> <small>online business automation system</small>	Receive updates on the latest business opportunities, marketing tips and tools that will help you get more exposure for your web-business from iMediaTools enterprise members. Get updates from Marketers who are currently profiting from business opportunities that are proven to be successful.
<input type="checkbox"/> <b>Financial Freedom Society, Inc.</b>	Financial Freedom Society, Inc. Your "Opportunity" of a lifetime. Check the box for more information.
<input type="checkbox"/> <b>Business Growth Ent. Income Opportunities</b>	The private income organization. If you have what it takes - (Mostly "common sense", reliability & the "right attitude"). We want to pay YOU more than \$1,100,000 Dollars.... Check the box for more information.
<input type="checkbox"/> <b>BRIXDALE.COM</b>	If you own your own home or currently rent, the Inverse Mortgage enables you to turn that monthly mortgage payment or monthly rental payment into an incredible wealth building tool. Check the box for more information.
<input type="checkbox"/> <b>Anybody-can-do-this.biz</b>	Learn how to generate \$315,000 in 6 months working from home. Start part time and quickly overtake your job income. Check the box for more

**Different Business Opportunities Listed With Logo & Description**

### Another Example:

**Thank you for subscribing!**

You're also invited to take advantage of the following free offers:

	Check Here
 Practical Know-How & Case Studies	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>

**Want to be a MarketingSherpa beta tester?**  
Join our new Sherpa Advisory Panel for private invites to give your feedback on new research, tools, and training services for marketers (before the public sees them.) Strictly limited to marketing professionals ONLY.  
Email format:  text  html

**SherpaStore Alert** - Do you want a "heads-up" email about new MarketingSherpa discounts, free book contests and new resources? Subscribe now to our email alert service.

**iMediaConnection** - Need a daily dose of interactive marketing wisdom, tips, tools and information you can actually use today to do your job better and build your bottom line? Just subscribe now to iMediaConnection - it's FREE.

**MarketingVOX/NEWS** - Keeps you on top of new online marketing industry developments. Irreverent and professional, MarketingVOX/NEWS helps you save time and do your job more effectively by keeping you informed on news and best practices.



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### **3. The Benefits: The Advantages**

The obvious advantages of using co registration leads are:

- The cost is affordable;
- Minimum time is used to collect the leads in comparison to creating your own opt in list;
- The leads are fresh
- The market is targeted

Some of these sites selling co registration leads, can get you thousands, or even tens of thousands, of names very quickly according to your budget.

*Emphasising on the benefits:*

**1.** Being able to build an e-mail list rapidly; if you need orders for a particular product in a short period of time, obtaining a high-quality co registration leads list can help you "kick-off" the sales campaign with ease.

**2.** A lower risk of losing customers who think they are being spammed. This is common with bulk e-mail newsletters and advertising, but can be sidestepped when the customers are actively allowed to opt-in or opt-out for particular segments of your communications.

**3.** Flexibility of using lists on multiple sites that are of the same or similar market.

**4.** Boosting the value of network marketing by sharing co registration lists with approved companies or programs. You can team up with other website owners or individuals to share or sell lists (as long as this has been disclosed on your site and the potential customer is aware that you share their data with other sites)



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**5.** Offering additional information rather than what the initial visitor signed up for. Although the risk of the e-mails being marked as SPAM are higher in this situation, the right approach and marketing strategy can create fresh interest from the target market

**6.** High frequency of contact with your leads. Since you can personally e-mail the list as often as you would like, it's easy to track responses and have tangible data available on specific marketing strategies, which you can analyse.

**7.** Establishing a positive relationship. Since you are continuously giving your customers something free of charge, this can highlight your commitment to them. The more frequent and relevant that this information is, the more likely the customer will be to make a purchase.

The main advantages are monetary; which I will discuss further in the next chapter of this eBook.



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#### **4. Income Opportunities – Opened Doors**

Having your very own opt-in list can open many new “cash doors”. With your very own targeted opt-in list you can achieve the following:

1. **Internet Marketing** - Promote your own products if you have any.
2. **Affiliate Marketing** - Promote other related products as an affiliate and earn a commission per sale. To find products to affiliate, checkout ClickBank.com and PayDotCom.com.
3. **JV Partnerships** - Form new JV partnerships for cross promotions of each party’s product. Form JV relationships via JVNotifyPro.com.
4. **JV Launches** - Participate in Joint Venture Product Launches to receive higher commissions and bonuses. Get notified on upcoming Product Launches via JVNotifyPro.com.
5. **CPA** - Promote CPA offers to your list (For a free report on CPA [click here](#))
6. **One Time Offers (OTO)** – Example: “Give Away” a free digital product to your new co reg list. Once they click the link to download the product, redirect the lead to an OTO page, and offer master resale rights to the product at a fee – turning a freebie into a customer. Don’t forget to offer them a “No Thank You” option, so they can still download the free eBook.
7. **Ezines** – Build your list for your Ezine and when you send a newsletter create small-targeted ads throughout the email, with your affiliate link.

For detailed information on points 6 & 7 please refer to the following eBook: *Mailing List Gold*. Open your free 30-Day account to [Resellers-Heaven](#) and you can download this eBook, and many more related eBooks, for free.

You will also find great eBooks at [Resellers-Heaven](#) that cover point 1-4 in **great detail**.



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## 5. What To Do: The Tasks To Take

The main tasks and guidelines that I will state are essential.

- a. Use a business email account:** Do not use a free email account such as gmail, hotmail, yahoo etc, as this appears unprofessional to your readers. Furthermore, the offer you are presenting will not look legitimate to your reader. What is a business email address? This is simply an email address associated with your domain name.  
**For Example:** [contact@yourdomain.com](mailto:contact@yourdomain.com) - If you do not have a domain name and web hosting account you can get a great, and affordable hosting plan with [www.LoyalWebHosting.com](http://www.LoyalWebHosting.com).
- b. Warm up your list:** I would recommend sending at least 3-4 emails to your opt-in list before selling your product or affiliate offer. Otherwise, you could scare off your subscribers. Therefore, introduce yourself; send a high quality product free of charge (eBook); invite to your regular/personal newsletter... in which you can then start to "soft sell" every week. (*I will emphasise on soft selling section 10.*)
- c. Stay Spam Compliant:** Ensure that every email you send is within the regulations of the SPAM CAN ACT 2003. You will need to offer an "opt-out" link or other means of unsubscribing; and ensure you provide a postal address so they can mail to (just another method of unsubscribing).
- d. React to Spam Complaints Calmly:** You will always receive a Spam complaint from someone, as they can tend to forget what they have signed up to. Therefore, remain calm, know matter how "verbal" or "aggressive" they can be. I find the best task is to simply remove the subscriber from your list manually.
- e. Use Fresh Leads:** If you can increase your budget, I would recommend purchasing **quality co reg leads** that have been collected specifically in relation to your offer. These leads may be more expensive, though they are much more responsive as they're expecting mail from you. Furthermore, you can soft sell quicker. (Discussed in more detail further on)



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## 6. What NOT To Do - The Tasks To Avoid

- a. **Leads usage and freshness: Wholesale co-reg leads** are a cheap/affordable solution to beginners, as the leads are usually shared. However, try not to use leads that have been shared with more than 10 people. The leads will become "cold" and unresponsive.
- b. **Do not use AutoResponder:** I would not recommend using AutoResponders such as Aweber. They do not allow purchased leads to be used on their systems. However, there are AutoResponders that are specifically designed for Co Reg leads.
- c. **Do not hard sell:** Do not start sending a bunch of emails to your new list asking them to buy stuff straight away. This is known as "hard selling" and is quite aggressive and ineffective.
- d. **Opt-Out Subscribers:** Never re-mail to subscribers who have opt-out or requested to opt-out. This will most definitely lead to spam complaints.
- e. **Do not expect overnight profits:** Just because you have purchased a new list of 1,000,000 opt in leads, does not mean you will become a millionaire this month. Email marketing, if done right, can earn you a lot of money; so ensure you follow these instructions.
- f. **Do not use free email accounts:** Do not use a free email account such as gmail, hotmail, yahoo etc, as this will look unprofessional to your readers. Furthermore, the offer you are presenting will not look legitimate to your reader. I would recommend purchasing a domain name, and creating an email account with that domain name, as stated on the previous page.



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## **7. Types of Leads – Quality vs Wholesale**

### **What Are Quality Co Reg Leads?**

The differences are quite simply really. A quality co reg list (a name I personally give it) is a list that has the following factors:

- List is created for you and you only
- Ability to add your logo & description to your offer
- Double opt in (Subscribers has confirmed their subscription)
- Each leads has a *time-stamp*
- Leads are no more than 24 hours fresh

These types of leads are known as “Good Leads”. They are the best type of leads you can get on the net and usually cost anywhere from \$0.50 to \$2.50 per lead.

### **What Are Wholesale Co Reg Leads?**

A wholesale co reg list (a name I personally give it) is a list built for a specific niche and that has the following factors:

- List is shared up to 5 other members
- List has been grown for a specific niche, such as Business Opportunities
- Leads are usually single opt in
- Leads do not come with a time stamp
- Leads are usually 7-21 days old

These types of leads are known as “Bad Leads”. However, these leads are a good place to start if you are new to co registration leads.

Wholesale Leads can are not as fresh as Quality Leads, therefore I would suggest investing in an Email Verifier software program. This will clean your lists and minimise bounces:

[http://www.Email-Unlimited.com/email\\_verifier\\_professional.html](http://www.Email-Unlimited.com/email_verifier_professional.html)



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**WITH CO-REGISTRATION LEADS**

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## **8. Quality Leads** – Where To Purchase Co Red Leads

### **Quality Co Reg Leads**

There are many sources in which to purchase Co-Registration leads. However, Quality Co Reg leads usually start at \$0.50 per lead with a minimum order of \$2,500, and are gathered via various 3<sup>rd</sup> party networks...

Whereas, [AdBlastTheWorld](http://AdBlastTheWorld.com) can help you build your profit-pulling double opt in list FAST, using several of our websites in our quality network, for a mere \$0.19 per lead.

#### **Two Packages Offered:**

- 5,000 Leads – \$950 (\$0.19 per leads) – [Get Leads](#)
- 10,000 Leads – \$1700 (\$0.17 per leads) – Coming Soon

All subscribers have given permission to email them offers from your specified category of interest. Leads are fresh and **no more than 24 hours old**.

Leads are sent to you on a daily basis. You receive the consumer's full name, mailing address, stamped IP address and of course their email address

For our custom co-registration packages, your business logo and a description of your offer are branded and must be agreed upon by each subscriber. This ensures your leads are targeted and that they intentionally signed up to your offer. All leads are double opt in verified.

Just imagine how much easier your marketing can be from here on out. You won't have to fuss with search engine optimisation, and you will be able to cut those overhead costs, as you won't need to use pay per click advertising, banner design, solo ad services, or list rental.



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### **Wholesale Co Reg Leads**

Wholesale co registration leads are nowhere near as effective as quality co reg leads. However, they still produce some results and are only a fraction of the cost, and that is why AdBlastTheWorld offers the following Leads Plans:

#### **Two Packages Offered:**

- 200,000 Leads – \$49.95 – [Get Leads](#)
- 1,000,000 Leads – \$199.95 – [Get Leads](#)

These are single opt in leads. They are targeted only to one interest: *Business Opportunities*

Leads are sent to you on a weekly or monthly basis. You receive the consumer's full name, mailing address, and of course their email address. These leads are shared with a maximum of 5 members with AdBlastTheWorld.com.

The leads range anywhere from 7-21 days fresh.

These leads are a good place to start before purchasing **Quality Co Reg Leads**

**Another great source for Co Registration Leads is**  
[NitroListBuilder](#)

#### **IMPORTANT FACT:**

AdBlastTheWorld's co registration leads are completely SPAM CAN ACT 2003 compliant.



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## 9. Soft Sell Vs Hard Sell - Which Approach To Take

### What is Soft Selling?

- Send an email on a topic that is interesting and suitable to your opt-in list market (i.e making money online)
- Describe how it functions and how it can work to a person's advantage (i.e more family time, less stress etc)
- Then talk about a related product that can help build your readers business (i.e A work-at-home job)
- Tell them how the product has helped you
- Then give them your affiliate link to find out more about the offer. If they make a sale, you make a commission.

**VS**

### What is Hard Selling?

- This is an email describing a product and telling you it's advantages and to buy it now or before time runs out.

**In my experience as an Internet Marketer, I find that soft selling is the only way to make a good income, while providing your readers with respect, which will actually turn subscribers into repetitive buyers, who more importantly will not unsubscribe from your list.**



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## **10. Emails Sequence – The Most Important Emails To Send**

As previously stated it is essential to warm up your new list. Don't start advertising straight away...or you will be left with no list. You need to send a series of emails before you start to "soft sell" to your readers. Free content is king.

If you do not have a product don't worry. Simply download a high quality PLR product, for free, via [Resellers-Heaven](#). Simply rebrand the product as your own - then follow the email sequence below.

*This is an example of a business opportunity that email sequence that I use with **quality leads** (not wholesale leads). It should be used as a guide to writing your email sequence:*

### **First Email**

**Subject Line:** [First\_Name], Grab your 150 F\*REE Internet Marketing Video Tutorials

*Hi %%firstname%%,*

*My name is Sean Clark, and I am the publisher of great wholesale tips and resources at [www.Wholesale-Portal.com](http://www.Wholesale-Portal.com).*

*You, or someone using your email address, used this email address to receive information on how to make money online selling wholesale goods.*

*If you do not want to learn to make money online, please scroll down to the bottom of this email and follow the instructions of how to unsubscribe. You will be removed immediately and will not receive any further emails from me. I do not want anyone on my list that isn't truly interested and serious about learning to make money online.*

*I just wanted to send you a quick hello and let you know what's in store for you over the next few weeks.*

*Since you want to learn how to make money online with Wholesale-Products, I'm going to give you tons of information on just how to do that. Don't worry you won't get tons of SPAM from me because I hate SPAM as much as you do.*



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*I'm a real person who really wants to help you. I don't hide behind a fake email address or web identity. You can contact me any time with questions or comments you may have about making money online, and I'll be more than happy to help you. I know what it takes to make it, and I want to share with you what I know.*

*To get you started on your way to making money online, I have developed an eBay course for you. It's totally free and you will learn a lot from it. Just go to: <http://www.wholesale-portal.com/beginnersadvice.htm> to download it instantly online.*

*In a few days, I will be sending you information on "Success Wholesale Strategies". The email will be packed full of useful information.*

*Again, please unsubscribe from this list if you are NOT interested in learning to make money online. I only want serious people who are willing to learn how to make money online the right way.*

*Due to SPAM filters on some email clients you may want to add me to your safe list to continue receiving email from me.*

*Hope to talk to you in just a few days!*

Your Name

Your email  
Your Web Site

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You can unsubscribe to my list by [clicking here](#) or by sending a blank email to [myemail@domain.com](mailto:myemail@domain.com).

Full Name, Your Address, Your Postcode, Your State, Your Country

**The information that was sent to me:**

Name: [first\_name]  
Last Name: [last\_name]  
IP Address: [ip\_address]  
Time Stamp: [time\_stamp]

This is the very **first** email I send to my **Quality Co Reg List**. I sell nothing in the email; however, my eBay course does offer a discount price to my membership site. If you don't have a free product to give your readers, you can download a PLR product from [Resellers-Heaven](#). Simply Rebrand the product as your own and give it away free. You then have the option to offer an OTO when they navigate to the download area. For example, offer Resale Rights to your new PLR product for \$19. If you're using a **Wholesale Co Reg List** I would advise giving the free product with no upsells or OTO's.



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## **Your Approach**

If you have a **Quality Co Reg List** you could continue to *soft sell*. Why? Because with a quality co reg list you are receiving double opt in leads that have specially chosen to receive your newsletter.

**Important Tip** – Do not sell to your list every week or you will dry your list out. Maybe soft sell twice a month, and provide free tips and advice twice a month.

Methods of soft selling:

- Provide free content with links to recommended affiliate products;
- Provide free PLR products with OTO's
- Send solo ads to your list each week letting them know about your product(s) and related affiliate products

Example of what I do: In my 2nd email I talk to my clients about using a great software program that determines what people are buying on eBay. This lets my readers know which niche(s) to target and what products to sell. My third email then talks about expanding their wholesale business to their very own automated wholesale shop.

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If you have a **Wholesale Co Reg List** (single opt in leads) you should use a very similar email as shown on the previous page. However, you should consider these two options:

**1. Convert Single Into Double:** Create a link in your email to direct your readers to your squeeze page/landing page. This forces the reader to submit their name and email address so that they can receive your free PLR product. I recommend using GetResponse, or Aweber, as they use a confirmation process that turns your **single co reg opt in leads** to responsive **double opt in leads**. Note: not every lead will sign-up!

**2. Continue Providing Free Content:** I would continue to provide free content, tips and information for at least two more emails before you attempt to soft sell. This will help you build a relationship with your list and by the fourth email (soft sell email) they will have trust in your recommendation, and many will purchase. You will see a great response with this approach.

Affiliate Marketplaces in which to promote Internet Marketers' products:

[PayDotCom](#) And [ClickBank](#)



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## **11. Sending Methods – Software vs AutoResponders**

### Software

We recommend GroupMail as it is extremely fast at sending bulk emails and you do not need to worry about your ISP or having an SMTP connection. Simply select "DirectSend" and start sending!!

**Personal Edition - \$140**    [Download Free Trial](#)

GroupMail Personal Edition is suited to the professional/power user. With GroupMail Personal Edition you can manage groups and lists of any size and you can send to them at high speeds using multiple connections. Features:

- Direct Sending - no need to use your ISPs mail server
- Easily Create and Send HTML and/or Text Newsletters
- No Group/Send Size Limitations
- Preview message before sending
- Import Outlook Express, Eudora, Opera, AOL, Netscape address books and distribution lists
- Group Export
- Exclusion List Import and Export
- Over 20 Newsletter Templates to choose from
- Much slower at sending bulk emails compared to the Business Edition, though still effective.

**Business Edition - \$349**    [Download Free Trial](#)

Based on GroupMail Personal Edition - this version is designed for higher volume tasks and is ideally suited to small businesses / corporate users - GroupMail Business Edition can send almost 100 times faster than the Personal Edition using up to 256 simultaneous connections and incorporates cool features like Scheduling, Queuing, Background sending, MS Outlook Integration, routing, XML document support, and much more!



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**WITH CO-REGISTRATION LEADS**

*The True Art of Increasing Your Opt-In List, Traffic & Sales*



**Features:**

- All the features in GroupMail Personal Edition
- Schedule messages for sending at a later date
- Send Large mailings at incredible speeds using up to 256 delivery connections
- Import Outlook, Group Wise, Lotus Notes, Exchange and PINE address books and distribution lists
- Integrates into the MS Outlook Toolbar (MS Outlook 2002 or above)
- Link directly to or import from any ODBC or OLE DB/ADO compatible database
- Share groups with multiple users
- Send Mobile SMS Text Messages
- Transform XML Documents using XSL stylesheets into Group Mail messages
- Over 30 Newsletter Templates to choose from

Note: The DirectSend feature only has a 50-80% success send rate, as it connects directly with the email provider's server. In some cases this is not allowed – for example Yahoo. As a result it is worth considering using an SMTP service such as [www.SMTP.com](http://www.SMTP.com).

**Disadvantages:**

- Expensive – Software costs up to \$700
- Costly – Purchasing relays from SMTP.com can be costly
- Many limited features
- Unable to track open rate with personal or business edition
- Computer must be on when scheduled mail sends



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**WITH CO-REGISTRATION LEADS**

*The True Art of Increasing Your Opt-In List, Traffic & Sales*



### AutoResponders

[FireReply](#) is a one of a kind service. There are not many AutoResponders out there that can handle bulk emailing with single co registration leads.

Their services are very affordable:

- Send 60,000 Leads Per Month – Only \$14.95/mo
- Send 150,000 Leads Per Month – Only \$29.95/mo
- Send 350,000 Leads Per Month – Only \$49.95/mo
- Send 600,000 Leads Per Month – Only \$69.95/mo
- Send 1,500,000 Leads Per Month – Only \$99.95/mo
- Send 4,000,000 Leads Per Month – Only \$189.95/mo

### **Disadvantages**

- Quality Co Reg Leads can only be used on their systems as they require “date-stamps”
- Used by other FireReply Members
- May not reach recipients inbox

[AutoResponsePlus](#) – I personally recommend that you buy this script if you are sending large amounts of emails, as you will save money in the long run. This is the script that I use for my Co Reg Email Campaigns. It only costs \$197 and installation is free. You can purchase a VPS server for \$39.95/mo and send as many emails as you wish, as you own the server.

Recommend VPS Hosting: [InMotionHosting](#)

Even though spam complaints do not apply to you we urge that you follow the Spam Can Act regulations.

**Disadvantages** – None that I know of.



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*The True Art of Increasing Your Opt-In List, Traffic & Sales*



## **12. My Secret To Success** – *How I get my businesses off the ground*

When I first dabbled into the “World of Internet Marketing”...it became slightly overwhelming. Let me explain:

As most Internet Marketers do, I developed a great product with a great website to go with it; however, like the majority of newbies, I thought that once I had my website up and running... the sales would start rolling in.

Obviously I was wrong. I then began reading as many eBooks as possible. I learned a lot about traffic and how to obtain it via different strategies, such as PPC to SEO.

The more I learned, the more methods I tested, and of course the more expenses I incurred. After finally tuning the right techniques for my site, it now generates a substantial amount using various methods such as, PPC, Co Reg Leads, SEO and JV's.

However, not one service has compared to the results that I attain when I use Mike G's program. If you haven't heard of Mike G I would be quite surprised – he is like the king of MLM and a serious Internet Marketer.

He has a list of over 400,000 active subscribers, which grows weekly in the thousands. He offers a great program where you can actually pay him to send your solo ad to his incredibly large list.

I use his services, as do many top Internet Marketers, 4-8 times per year. For each Endorsed Solo Ad he sends I make an absolute killing and my list grows exponentially each time.

I **personally recommend** using Mike if you are serious about advertising your website/product. (This does not work for affiliate marketing.) If you own your own product and website, and want some serious sales then check out Mikes message.



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This is an exclusive message for AdBlastTheWorld Members ONLY:

<http://www.AdBlastTheWorld.com/MikeG.html>

Though I cannot make promises on how your product will perform in terms of sales, I **personally guarantee** that you **will not** lose any money with Mike's program – He has been and always will be my secret weapon for each of my biz op products.

I would like to thank you for reading this guide and I wish you great success it.

Kindest Regards,

*Sean Clark*

<http://www.AdBlastTheWorld.com>

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### **Important Links:**

AutoResponders:

[FireReply](#)  
[AutoResponsePlus](#)

Free eBooks:

[Resellers-Heaven](#)

Web Hosting:

[LoyalWebHosting](#)  
[InMotionHosting](#)

Affiliate Marketplaces

[PayDotCom](#)  
[ClickBank](#)

Co Registration Leads:

[AdBlastTheWorld](#)  
[NitroListBuilder](#)